



On-screen Advertising Rate Sheet and Agreement



Please direct completed form and any questions to:

Mike Viselli, 601 Main Street, Towanda PA 18848
570.268.ARTS (2787) development@bcrac.org

Our on-screen advertising is seen by about 70,000 patrons each year on the six movie screens of the historic Keystone, Rialto and Sayre Theatres. We present slides (stills) and 30-second video commercials.

Business/Organization: _____

Address: _____ Email: _____

Contact Person: _____ Phone No.: _____

• RATE SCHEDULE •

(please check the appropriate box and enter term where required)

- BASIC SLIDE RATE (GRAPHICS & TEXT)\$80/Month # of Months: _____
- BASIC SLIDE RATE – 6 MONTHS.....\$450
- BASIC SLIDE RATE – 12 MONTHS.....\$880 # of Years: _____
- 30-SECOND VIDEO COMMERCIAL – 1 MONTH.....\$150/Month # of Months: _____
- 30-SECOND VIDEO COMMERCIAL – 6 MONTHS\$800
- SLIDE SETUP FEE (we compose a slide using your graphics)\$75
- COMMERCIAL SETUP FEE (we compose a commercial using your pre-recorded video content).....\$200

Ask about our discount rates for community organizations!

Note: Payment must be received before your ad can be set up or run. If payment or content is not received by the 15th of the month prior to your desired start date, we cannot guarantee that it will be shown on time.

👉 Ad graphics should be in landscape orientation and sized at 1998 x 1080 pixels or larger.

Please indicate method of payment: _____ I will call to provide my credit card information.

_____ Please send invoice to the email address provided above.

TERMS: By signing this agreement, you agree that the BCRAC has editorial control over the content shown in on-screen advertisements and retains the right to refuse to show an advertisement based on the guidelines of good taste and appropriateness for our audience. You also agree that any content provided to the BCRAC is the intellectual property of yourself and/or your organization, and/or that you have the legal right to use it for promotional purposes. You hereby release the BCRAC of any copyright liability stemming from the use of the content you provide. You also agree to carefully review the proof of your slide before the scheduled start of your advertising run. Failure on your part to notify us of an error before the first of the month will not result in a refund of any part of your fee.

SIGNED: _____ DATE: _____

FOR OFFICE USE ONLY

TOTAL DUE: \$ _____ INVOICE SENT ON: _____ PYMT. RECEIVED ON: _____

FORM RCV'D ON: _____ START MONTH: _____ END MONTH: _____

