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THE
BRIDGEWAY

FUNDRAISING PROPOSAL

HELPING CHARITIES AND SPORTS CLUBS
AROUND THE NORTH SHORE





WHAT IS OUR AIM?

The Bridgeway Cinema has been a corner stone in the history of the North Shore. From humble beginnings before the days of the harbour bridge, we remain fundamentally focused on the grass roots approach to our community.

We have decided that as much as the community has given to us, we too, want to give back to our community. Therefore we are offering you an opportunity to not only raise funds for your organization, but also provide a quality and memorable event, that will continue to offer regular funding going forward.

We have a variety of content that is carefully selected, reviewed and monitored to ensure the very best movies for our customers are on display. We would love to offer you the opportunity where your organization can make money by coming to the cinema.

HOW CAN WE ACHIEVE THIS?

We have specially crafted a package for you, to enable you to not only make as much money for your organization as possible, but also offer a marketable package that is easy to push and sell to your followers.

PRICES

We require a minimum spend of \$15.00 per admit. We charge tickets at the discounted rate of \$10.00, so the extra \$5.00 can be made up through adding concessions to your event from the list below. Please note that if you do not meet the minimum spend requirement you will still be charged this price.

BEVERAGE		FOOD ITEM	
HOUSE WINE: GLASS*	\$6.50	LARGE POPCORN	\$5.00
BEER	\$6.50	ICE CREAM	\$5.00
NON-ALCOHOLIC	\$5.00	(CONE ONLY)	

**Combo options of either popcorn & Ice cream, popcorn & non-alcoholic drink, Ice cream and non-alcoholic drink are available for \$6.50.*

** If the wine option is chosen, we will set a bar up in the foyer providing wine glasses, trestle tables, table cloths, complimentary water and juice.*



HOW DOES IT WORK?

You can then sell your tickets on for a price you feel is fitting for you. Most places typically sell tickets for \$25, which is still cheaper than retail price.

- With our variety of cinema sizes, we can cater to nearly any size you may need.

Cinema Size	Minimum	Cinema Size	Profit
153	80	153	\$1530
123	80	123	\$1230
41	41	41	\$410
18	18	18	\$180

**Please note that depending on what size of theatre you want, we do ask that you fill a minimum number requirement.*

It is up to you to collect the money from the members of your organisation/fundraiser attendees. You can either opt to pay us the \$10 per person plus the cost of concessions on the night, or it can be invoiced to you before/after the event.

The last thing is the movie. We usually have a good idea of what is coming up over the next few months so we can recommend films that will suit your group. We also have a coming soon page on our website, with a list of our upcoming content. Have a look through, and let us know what film you would like screen at your fundraiser, and we will make that happen. Additionally, if you want a film we have previously shown, your own film, or something you have seen advertised elsewhere, we can try and facilitate that for you.

To get started, all you need to do is send an email to Kayleigh at events@bridgeway.co.nz, and we will assist you throughout the process.

