

Official Rules MovieScoop Pop Quiz No Purchase Necessary

“Pop Quiz” is sponsored by MovieScoop Cinemas, “The Sponsor.” The contest is comprised of 14 rounds of 5 multiple-choice trivia questions, running from June 5, 2019 through September 8, 2019. A new quiz is posted online every Wednesday during this time period; for a chance to win, contestants must submit their form by Sunday midnight. Winners will be announced in the weekly MovieScoop Express email (moviescoop.com/sign-up) and on the Pop Quiz web page on Wednesdays; MovieScoop staff will also contact winners directly via email.

How It Works

Participants will receive an automatic email confirming receipt of their responses immediately upon submitting their form. Participants may not enter the quiz more than once per round. Contestants will be eligible to win a prize if the contestant submits a form, including the required fields and with a verifiable name and email address, and is a legal resident of Ohio or Pennsylvania. The weekly prize winner will be determined at random by using a computer-based random selection process from all contestants who correctly answer all five questions in a trivia round.

Contestants will be entered to win the monthly prize and the Golden Trio Grand Prize on the condition that the contestant has submitted one quiz with all correct answers; among those contestants, the final winner will be selected randomly by the online tool. The prizes are allocated per theater; contestants may not enter more than one theater location per week. Prizes are not transferrable; cannot be redeemed for cash; and cannot be exchanged for any other prizes or items. Please see final section of Official Rules and Regulations.

Weekly Prizes: Bucket Combo

The weekly prize is a MovieScoop Bucket Combo gift certificate, to be used by September 30, 2019. The weekly prize winner will be determined at random by using a computer-based random selection

process from all the contestants who correctly answer all five questions in a trivia round. The Bucket Combo voucher will be emailed to the winner and redeemable only by named winner. The voucher is not transferrable and cannot be exchanged for other concession items. The voucher may not be redeemed for cash. The voucher must be used by given date on the voucher; after such date, the voucher is deemed null and void. Please see final section of Official Rules and Regulations.

Monthly Prizes: The Midsummer's Dream

The Midsummer's Dream prize – announced on July 3 – includes passes to local venues, such as amusement parks and zoos, and other activities, depending on the winner's location. The Midsummer's Dream prize will be awarded to the contestant who has submitted one quiz with 100 percent correct answers and then selected randomly by using a computer-based random selection process. The prizes are allocated per theater; contestants may not enter more than one theater location per week. Prizes are not transferrable; prizes are redeemable only by named winner. Prizes are not exchangeable for other items and cannot be redeemed for cash. Value of prize is approximately \$139.96. Please see final section of Official Rules and Regulations.

Grand Prize: The Golden Trio

The Golden Trio Grand Prize – announced on September 12 – provides the winning contestant with free movies, free popcorn, and free Pepsi fountain beverages for a full year (October 1, 2019 - October 1, 2020). The Golden Trio Grand Prize will be awarded to the contestant who has submitted at least one quiz with 100 percent correct answers and then selected randomly by using a computer-based random selection process. The winner of the Golden Trio Grand Prize must agree to be photographed for MovieScoop marketing purposes regarding the Pop Quiz contest and the Golden Trio prize. Golden ticket items are non-transferable, cannot be redeemed for cash, cannot be exchanged, and winner must present a valid ID when using. Value of prize is approximately \$298. Please see final section of Official Rules and Regulations.

Second Chance Prize: The Golden Ticket

All who enter has the chance to win the “Second Chance” prize, no matter how many correct answers submitted. The “Second Chance” prize – also announced on September 12 – provides that randomly-selected quiz participant with a Golden Ticket, or free movies for a full year (October 1, 2019 - October 1, 2020).

The “second chance” prize is awarded to any registered contestant (anyone who participates in at least one pop quiz and has provided a legitimate email and name) and who is selected randomly by using a computer-based random selection process. The number of correct answers is irrelevant to be eligible to win the Second Chance Prize. The winner of the Second Chance prize will agree to be photographed for MovieScoop marketing purposes regarding the Pop Quiz contest. As stated above, Golden Tickets are non-transferable and winner must present a valid ID when using. Golden Tickets cannot be redeemed for cash or exchanged for other items. Value of prize is approximately \$192. Please see final section of Official Rules and Regulations.

Official Rules and Additional Regulations

By entering the Pop Quiz, participants warrant he or she has read and agrees to abide and be bound by these Official Rules. Eligible contestants agree that the Sponsor shall retain full authority in its sole discretion to interpret and administer these Official Rules. Sponsor reserves the right to cancel/terminate, modify, amend, or suspend the Pop Quiz if in Sponsor’s sole determination it believes that the integrity of the Pop Quiz has been, or could be, compromised or that the Quiz is not capable of running as planned or fairly due to tampering, unauthorized intervention, fraud, or any other causes beyond the Sponsor’s control. If any provision of this Pop Quiz is deemed to violate any federal, state, or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect.

Promotion entities and the Sponsor are not responsible for any technical failure of any kind.

All prize items are redeemable only by named winner. Decisions of the Sponsor will be final and binding on all matters relating to the Pop Quiz. If a potential winner does not respond within five business days of the first notification attempt, is found to be ineligible, does not comply with these Official Rules or declines to accept any prize, the potential winner may be disqualified and the Sponsor may select an alternate winner based on a random drawing. MovieScoop is not responsible for lost, stolen, or damaged prizes once sent via email to recipient.

Prizes are not transferable. No substitution or cash redemption of any prize, any portion thereof, is allowed. Sponsor reserves the right to substitute any prize with another prize of equal or greater value. Sponsor is not responsible for inability of any winner to accept or use any prize or portion thereof. A prize value as stated above represents the Sponsor's good faith determination of approximate retail value of prizes. Each winner is responsible for all applicable local, state, and federal taxes for winning any prize.

The potential winner will be required to complete, sign, and return to the address requested acknowledgement of these rules and a liability/ publicity release within fourteen days of receipt of prize notification. Except where prohibited by law, each winner also grants Sponsor and its designees the right to use the winner's full name, hometown, and images for advertising, publicity and promotional purposes, including for print, broadcast, and digital announcements. All data collected during participation and upon entry becomes property of the Sponsor.

To the fullest extent permitted by law, by participating in the Pop Quiz, you understand and agree that any claim or dispute regarding the Pop Quiz or these Official Rules will be resolved individually (not as part of a class action/proceeding; not in a court of law; the right to a jury trial is being waived).

By participating, each entrant agrees to hold harmless the promotion entities and the Sponsor from any liability whatsoever, waive and release such parties from any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection

with the event or acceptance, possession, or use/misuse of any prize, participation in any promotion- related activity or participation in the promotion.